EUROPEAN ESG GUIDELINES

KEY DIRECTIVES AND STANDARDS
FOR BUSINESSES AND POLICY MAKERS
IN SPAIN, ITALY AND GERMANY

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Key Directives and Standards for Businesses and Policy Makers in Spain, Italy and Germany

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Key Directives and Standards for Businesses and Policy Makers in Spain, Italy and Germany

— UNIVERSIDAD CEU SAN PABLO —

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Introduction: what BEYOND is

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BEYOND - **B**oosting and **E**nhancing **YO**ungs' **N**ext generation awareness for E.S.G. (Environmental, Social, and Governance) values **D**evelopment aims to bridge the gap between the EU's actions on environmental sustainability and its stakeholders by enhancing the knowledge of EU interventions and ESG skills among graduates. Through an interdisciplinary approach, BEYOND engages academics, students, professionals, and European enterprises to promote awareness and sustainable development practices.

One of the specific objectives of the **BEYOND** Project is to enhance academic analysis and debate on sustainable development topics, which can significantly contribute to the general objectives of reducing the gap between EU action on environmental sustainability and its recipients by:



Increasing Awareness and Understanding

By fostering academic analysis and debate on sustainable development topics and finance, the objective aims to raise awareness both among academic staff and various stakeholders about EU actions, policies, and interventions related to environmental sustainability. This increased understanding helps bridge the gap between the EU's initiatives and their recipients by ensuring that stakeholders are informed about relevant EU interventions.

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Fostering Collaboration and Innovation

Academic debates will encourage collaboration and interdisciplinary dialogue, bringing together individuals from different disciplines, sectors, and geographic regions. Through these interactions, participants will be able to identify new opportunities for collaboration, innovative approaches to addressing sustainability challenges, and potential areas for further research and action. By fostering a culture of collaboration and innovation, academic debates will contribute to the development and implementation of more effective strategies for advancing environmental sustainability, thereby narrowing the gap between EU action and its recipients.



Influencing Policy

Academic analyses and debates will influence policy-making processes by informing policymakers about emerging issues, challenges, and potential solutions related to sustainable development and finance. By enhancing academic debate in these areas, the objective can contribute to shaping more informed and effective policies at the EU level. This, in turn, can help bridge the gap between EU action on environmental sustainability and its recipients by ensuring that policies are better aligned with the needs and realities on the ground.

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