



Marcial Pons

Book-Seller • Distributor • Publisher

An organisation devoted to the world of books





An organisation devoted to the world of books

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Under the commercial brand Marcial Pons operates a whole entrepreneurial organisation devoted to the world of specialized books and journals. Social Sciences (mainly Law and Economics) and the Humanities are the target areas of the Group's activity.

Marcial Pons Abejer, founder of the group, started his activity as an independent specialized bookseller in 1948 when he opened his first bookstore in Madrid. Since then he has successfully transmitted his company philosophy to the excellent team of professionals that have been joining the organisation over time. The Spanish Ministry of Labour and Social Affairs acknowledged Marcial Pons Abejer's commendable work and awarded him in 2005 the Gold Medal award for his achievements. Other academic and cultural institutions such as the Universidad Carlos III, the Universidad Complutense of Madrid, the Universidad Autónoma of Mexico and the Institute of Italian Culture have also recognized his outstanding accomplishments.

Bibliographic Information has been and still is the most important communication tool to make information on newly released publications from anywhere in the world, available in a timely fashion. This service, which has evolved overtime to embrace new technologies, is now requested by universities, institutions, companies, professionals and academics throughout the world.

Marcial Pons Group currently owns **four bookstores** exclusively devoted to book exhibits and sales while offering the best professional advice. Furthermore, these bookstores are real meeting points for knowledgeable and specialized user communities that can easily find reference works as well as the latest books published.

The organisation also operates a **wholesale distribution company, a specialized journals and periodical publications subscription agency, an online journal platform** and **three academic publishing companies**, two specialized in Law and Social Sciences, located in Madrid and Buenos Aires, and a third one, specialized in History, located in Madrid.

In order to meet its growing logistic needs, in 1995 Marcial Pons based its central offices and warehouses in its own 2.500 m2 building for the exclusive use of the companies of the Group, in which their logistic and support departments as well as the headquarters of the publishing companies, the distributor and the subscription agency are based.



Marcial Pons Law Books
Madrid, 1970



"Gold Metal for Excellence in Labour
award ceremony
October, 18th 2005

I. BOOKSELLER

Marcial Pons is conscious about the continuous evolution that the book world is undergoing, thus, it has adapted its structures to meet the changing needs of the industry regarding both, on-site and distance sales.

On-site Sales

On-site sales are conducted at the four Marcial Pons bookstores, which are managed by qualified and experienced booksellers who assure **personalized attention** to clients. In all of our bookshops the widest selection of Spanish and foreign books on all of our specialized subjects are displayed.

Distance sales

Marcial Pons has developed a commercial and administrative structure capable of effectively managing distance sales. The scope of this service reaches all countries within the five continents. In this sense, Marcial Pons has embraced the latest data transmission and reception technologies and negotiates the most advantageous shipment fees for the benefit of its clients, providing excellent value for money and a high quality, fast and cost-effective service.

A great number of books that our clients request can be found in the regular stock of our bookstores, thus facilitating their rapid delivery.

Buying at Marcial Pons is easy

Place your order:

- On-line at www.marcialpons.com
- By e-mail: international@marcialpons.es
- By phone: (34) 91 304 33 03 or by fax: (34) 91 327 23 67
- By ordinary mail to any of the Marcial Pons addresses
- Through EDI



Marcial Pons. Law Books
Bárbara de Braganza, 8. Madrid



Marcial Pons. Humanities
Plaza del Conde del Valle Suchil, 8. Madrid

Order confirmation:

When our customer's order is received the system sends a confirmation of the order as well as any other information relating to the availability of the book (sold out, out of stock, reprinting, etc.)

Invoicing:

Marcial Pons administrative structure is ready to adjust to the organizational and budgetary needs of its institutional clients. Just before the order is shipped the invoice is sent by email in pdf format. In regards to individual customers the invoice is attached to the product.

Shipment and delivery:

Marcial Pons has negotiated the most advantageous shipment conditions for the benefit of its clients:

- Europe (currier): 3 days in transit.
- Other continents (currier): 5 to 7 days in transit.
- For special orders by volume or weight the shipment is made by air freight (from 70 kg): 7 to 10 days in transit, or ocean freight (from 250 kg): 20 to 30 days in transit.

Payment methods:

- International bank check to Marcial Pons Librero, S.L.
- Credit card (VISA, MASTERCARD and AMERICAN EXPRESS)
- Bank transfer: This payment method is only available for institutions, businesses and law firms that have previously requested it.

Value-added services in our book sales

Bibliographic information

- **The Marcial Pons' catalogue** has been a constant during its bookseller trajectory. This valuable information tool, which is permanently updated and constitutes our bibliographic data base, connects us to all Spanish publishers and to a wide selection of the most important publishing houses in Europe and America.



Marcial Pons. Books in economics and Business
Plaza de las Salesas, 10. Madrid



Marcial Pons Llibreters. Books in Law, economics and Business
Provença, 249-251. Barcelona

- **Cataloguing:** our organisation employs a well-educated staff in Library Science and Documentation.
- **Monographic catalogues and new release catalogues:** Marcial Pons often makes available in their bookstores monographic catalogues on specific subjects which include the most representative bibliography on the subject. Every three months, it also produces catalogues with a selection of the latest titles published.
- **Online catalogue:** the Marcial Pons Web page, <http://www.marcialpons.com>, offers the possibility to search all references contained in the Marcial Pons catalogue by author, title, ISBN, EAN, subject, publisher and year.
- **Interactive new publications newsletter (SNI):** any client that signs up for this service will receive by email, free of charge, every 15 days, all new titles published within the subjects of their choice.
- **Online catalogue in MARC format:** <http://marcialpons.absysnet.com> This catalogue contains all the bibliographic records gathered in the Marcial Pons data base relating to works published within the last five years. This catalogue is supported by an **ABSYS WEB OPAC - Z-39.50** server, which offers our authorized clients the possibility of integrating our records into their own. It contains approximately 100.000 bibliographic records converted to MARC format. Furthermore, all new titles received, which usually represent more than a thousand records, are incorporated quarterly.
- **Personalized bibliographic production:** The Marcial Pons bibliographic department with the help of the staff in our bookstores can tailor the bibliographic information to the specific needs of our clients according to subject, language, year, etc, as requested.
- **Bibliographic search:** This same bibliographic department has the necessary tools and experience to search any requested publication throughout the world.

Importation of publications

Marcial Pons has 55 years of experience in the foreign book market. Currently, it maintains commercial relationships with the most important publishing houses in Europe and America. These are well-established relationships which enables Marcial Pons to function as a bridge



Marcial Pons. Headquaters
San Sotero, 6. Madrid



The marcial Pons' website advanced search engine

between Europe and America by channelling a great number of European book orders from American customers.

Extranet

This service, free of charge for all clients that request it (at clientes@marcialpons.es) offers the possibility to search the Marcial Pons Data Base through the digital network:

- **Order tracking information:** By selecting a specific time frame or by entering the book title, clients are able to track their orders and access the information that the publisher has provided.
- **Access to our bibliographic database in MARC format**, especially designed for libraries.

II. PERIODICAL PUBLICATIONS SUBSCRIPTION AGENCY.

Aiming at offering its clients a full service that responds to all their bibliographic needs, Marcial Pons established in the early fifties a separate unit to deal exclusively with subscriptions to periodicals as well as academic and professional journals, being one of the few Spanish booksellers to offer this service.

Nowadays it manages and monitors approximately twenty five thousand subscriptions to worldwide periodical publications, three thousand of which correspond to foreign clients.

In this department, in addition to journals, other periodical publications are managed, such as yearly publications, works with exchangeable sheets, collections, serials and works with irregular recurrence, in any format: paper, microfiche, CD-ROM, DVD, Internet.

Subscription management

- Marcial Pons maintains a permanently up-dated data base gathering more than thirty thousand references to journals and periodical publications. The data base displays the following fields: ISSN, title, publisher, fields, regular recurrence, language, country, date of first edition, current edition, subject, sub-subject.
- Bibliographic search of journals and periodicals.
- Cost projections.



Search engine of the Marcial Pons' Marc service
<http://marcialpons.abysnet.com>



Marcial Pons' Extranet
<http://clientes.marcialpons.es>

- Detailed invoicing including ISSN, title, period of time, customer reference and price.
- Periodical claim for subscriptions that publishers have not fulfilled.
- Request for issues not received by clients. (This transaction can be made through the Extranet)
- Immediate response upon reception of publishers answers.
- Claim monitoring. We send a monthly list to our customers of all pending claims with all relative feedback. (See Extranet)
- Subscription cancellations.
- Subscription renewal at the end of the period.
- Serials and standing orders. Assurance of up to date issues to maintain ones collection.

Payment methods

- Credit card (VISA, MASTERCARD and AMERICAN EXPRESS)
- Bank transfer: This payment method is only available for institutions, businesses and law firms that have previously requested it.

Value-added services

Bibliographic information on journals.

- Marcial Pons assembles a completely updated journal and periodicals data base that gathers more than thirty thousand references. This data base is in MARC format and offers the possibility of downloading through the z39.50 server.
- Information on new released journals and periodical publications.
- Information about changes in journals, such us title, publisher, regular recurrence, extraordinary price increases, subscription modality, presentation format, medium, etc.
- Information on journals with online access by Internet at www.marcialpons.es or through the Extranet.
- Information about the web pages of the journals and periodicals and about the possibility of downloading the content or summary of each issue.



Order tracking through the Extranet



Some journals distribute by Marcial Pons

Duplicate copies

Over the years in which Marcial Pons has offered the journal subscription service, it has been accumulating duplicate copies in its archives. This fact allows us to give an immediate response to claims for non-received issues.

Back issue requests

In order to provide an integral service to our clients, we search for professional journal back issues or entire collections upon request. We are greatly experienced in finding the best offers among antique dealers and publishers.

Extranet

Marcial Pons has developed an Extranet for clients subscribing to journals, allowing them to make, from a single web page, all transactions relating to their subscriptions:

- Searching the journals and periodicals bibliographic data base and accessing every record through the advanced search by ISSN, title, language, country, subject and sub-subject.
- Checking the status of subscriptions.
- Checking the status of claims and the information provided by publishers.
- Claiming non-received issues in an easy and fast manner by searching the journal and entering the number of the issue.
- Signing up for new subscriptions.

III. ONLINE JOURNALS AND PERIODICALS

Marcial Pons have aimed to go one step further in disseminating journals and periodicals, thus, it has launched an Online Journal Portal, making their content available online to professionals in a simple and practical manner. Mainly Spanish and Latin-American periodicals on the subjects we work with will be posted regularly.



Online journal platform
<http://revistas.marcialpons.es>

Portal tools

The website has been designed to allow access to contents in different manners:

- Alphabetical search of journal titles
- Publication search by entering journal data: journal title, language, subject.
- Article search by entering article data: journal title, article title, key words, language, full text search.
- Search by subject.

Purchase options

Users may **subscribe** to journals, **purchase specific issues** or acquire **individual articles**, and can access the content of their purchases from anywhere by simply entering their username and password at <http://revistas.marcialpons.es>

Public and private institutions can also purchase items through our Subscriptions Agency which will provide them with a username and password. The system also allows for IP access, which simplifies multiple user concurrent access.

Alerts

Users can sign up for two different *alert services*:

- An automatic New Issue Alert to receive e-mail notification when the latest issue of a subscription has been posted, and
- A DSI (selective information dissemination service) to receive e-mail notification when the latest issue of any publication on a subject previously selected by the user, has been posted.

IV. WHOLESALE BOOK DISTRIBUTION

Since the early fifties Marcial Pons has distributed the most emblematic books of the Spanish legal world, including the works of professors Garrigues, Bayón Chacón, De Castro and Uría among others.



Journal card in the Marcial Pons online journal platform

Aside from the publishing houses of the Marcial Pons Group, a great number of public and private institutions entrust their publications to our distributor. It distinguishes itself by distributing these books among their numerous Spanish clients and bookshops but also through its active promotion in Latin American countries, where it participates in the main international fairs in the sector.

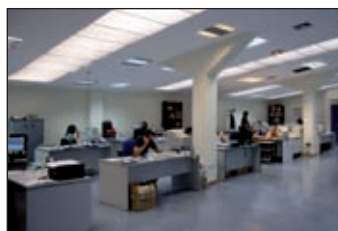
Frankfurt International Book Fair
 Madrid/Barcelona International Book Fair (LIBER)
 Guadalajara International Book Fair (México)
 Buenos Aires International Book Fair (Argentina)
 Sao Paulo International Book Fair (Brasil)
 The London Book Fair (United Kingdom)

Marcial Pons distributes the titles of the following institutions, among others:

ANABAD (MADRID).	CENTRO DE ESTUDIOS Y DOC. DE LAS BRIGADAS INTERNACIONALES.
ANABAD (CASTILLA-LA MANCHA).	CENTRO PARA LA EDICIÓN DE CLÁSICOS ESPAÑOLES.
ÁNGEL RIESCO TERRERO.	CIUDAD AUTONOMA DE MELILLA.
ASOCIACIÓN ESPAÑOLA DE FUNDACIONES.	COLEGIO DE REGISTRADORES DE LA PROPIEDAD Y MERCANTILES DE ESPAÑA
AYUNTAMIENTO DE POZOBLANCO.	CONSEJO GENERAL DEL NOTARIADO.
AYUNTAMIENTO DE BENAVENTE.	CONSEJO GENERAL DEL PODER JUDICIAL.
CASA DE VELAZQUEZ.	CORTES DE CASTILLA Y LEÓN.
CÁTEDRA PRASA DE EMPRESA FAMILIAR.	EDITORIAL LETE.
CENTRO CULTURAL CONDE DUQUE.	ESADE.
CENTRO DE ESTUDIOS E INVESTIGACION SAN ISIDORO.	FAJARDO EL BRAVO.
CENTRO DE ESTUDIOS POLÍTICOS Y CONSTITUCIONALES.	FERNANDO GUTIERREZ LASO.
CENTRO DE INVESTIGACIÓN Y ESTUDIOS REPUBLICANOS.	FORO PARA EL ESTUDIO DE LA HISTORIA MILITAR EN ESPAÑA.
CENTRO DE ESTUDIOS SUPERIORES ESPECIALIDADES JURIDICAS.	FUNDACIÓN COSO.



Some books distribute by Marcial Pons



Marcial Pons. Headquarters
 San Sotero, 6. Madrid

FUNDACION CULTURAL CANTERA-BURGOS
 FUNDACION DEMOCRACIA Y GOBIERNO LOCAL.
 FUNDACIÓN ENSEÑANZA SUPERIOR A DISTANCIA.
 FUNDACIÓN ESPAÑOLA DE HISTORIA MODERNA.
 FUNDACIÓN INSTITUTO CASTELLANO Y LEONÉS DE LA LENGUA.
 FUNDACIÓN GARCIA AREVALO.
 FUNDACIÓN JUANELO TURRIANO.
 FUNDACIÓN LARGO CABALLERO.
 FUNDACIÓN LEBREL BLANCO.
 FUNDACION PI I SUNYER.
 FUNDACIÓN RAMÓN MENÉNDEZ PIDAL.
 FUNDACIÓN SAN MILLÁN DE LA COGOLLA.
 FUNDACION SÁNCHEZ-ALBORNOZ.
 FUNDACIÓN SAPERE AUDE.
 GLOBAL LAW PRESS.

INSTITUTO DE CIENCIAS POLITICAS Y SOCIALES.
 INSTITUTO DE CONTABILIDAD Y AUDITORIA DE CUENTAS.
 INSTITUTO DE DERECHO PÚBLICO.
 INST. DE ESTUDIOS HIST. DEL SUR DE MADRID “JIMENEZ DE GREGORIO”.
 INSTITUTO UNIV. GENERAL GUTIERREZ MELLADO.
 INSTITUTO VASCO DE DERECHO PROCESAL.
 IPROLEX.
 REICHENBERGER EDICIONES.
 SEDIC.
 SEMINARIO DE LITERATURA MEDIEVAL Y HUMANISTICA.
 SENADO.
 SILENTE.
 SPANIA-BIZAS.
 TALLER DE ESTUDIOS DE HISTORIA DE ESPAÑA E HISPANOAMERICA.
 UNIVERSIDAD FRANCISCO DE VITORIA.

V. SPECIALIZED PUBLISHING COMPANIES

Encouraged by several clients, who were authors and professors, Marcial Pons established in 1990 “**Marcial Pons, Ediciones Jurídicas y Sociales**”. This publishing company, born with an academic vocation, aimed at disseminating the new Spanish legal literature among the Spanish and Latin American legal world. Another important activity is the translation of foreign literature that has influenced or may influence the new doctrinal streams of Spanish-speaking countries.



some colecciones published by Marcial Pons Ediciones Jurídicas y Sociales

Our quality commitment to legal culture, to which we have been devoted to for sixty years, obliges us to carry out a rigorous selection of authors and works in order to publish the highest scientific level of contents. Our titles are published within the following collections:

- **University Textbooks (Manuales universitarios):** Texts written by university professors directed mainly towards Law students.
- **Legal Monographs (Monografías y Estudios Jurídicos):** Texts in which authors analyze in depth different legal issues.
- **Professional Legal Books (Manuales Profesionales):** Books addressed to Law practitioners where different aspects of the various branches of Law are analyzed in depth from both a doctrinal and a practical approach.
- **Law and Philosophy collection (Filosofía y Derecho):** The philosophic analysis of Law holds a prominent position in our contemporary societies which manifests itself in the importance of knowing the philosophical foundations of our legal institutions, and thus, understanding them better and subjecting them to a reasoned critic. This collection aims at enriching the philosophic debate existing in the Spanish language legal culture combining the publication of iusphilosophic texts originally written in Spanish and works translated from other languages.
- **Politopías Collection:** Aimed at publishing Social Sciences classics -classics from the past and works from the present- in which legal, economic, political, social and anthropologic questions are presented as interrelated and inherent aspects of the same issue.
- **Commercial Law Treaty collection (Tratado de Derecho Mercantil):** sixty five volumes written by renown specialists belonging to the academic and professional legal worlds, that will offer a rigorous, from a scientific perspective, and useful, from a practical perspective, insight of every question relating to Commercial Law, analyzing in depth the Spanish legal doctrine, case law and literature.
- **New Tax Legislation (Nueva Ley General Tributaria):** monographic works on the different issues raised by the new Spanish legislation on taxes.
- **Economics and Business collection (Derecho y Economía):** With this collection of monographs addressing current critical issues relating to business and to the economic world in general, Marcial Pons aims at contributing to widen the existing



The law and philosophy collection's web site
<http://www.filosofiyderecho.es>

analysis and assessments concerning the huge changes and phenomena produced in the current global economic world.

Marcial Pons also provides editing assistance to a number of institutions that request this service, maintaining the following collections:

- **Fundación Rafael del Pino collection**
- **Cátedra de la OMC** (World Trade Organisation collection)
- **Fundación Cultural Hispano Brasileña collection**
- **Harvard-Complutense Seminar on Business Law collection**

During its eighteen years of existence it has published more than one thousand four hundred titles and its catalogue currently contains more than one thousand titles.

In 2000 Marcial Pons established “**Marcial Pons, Ediciones de Historia**”, which, known for its scientific rigor and quality, has published during this period more than hundred and fifty titles.

History collections

- **Monographs collection**
- **Memories and Autobiographies collection**
- **Spanish History collection** (In twelve volumes. Written by renown specialists)
- **Chronicles collection**

Journals

- **Doxa**
- **Actas de Derecho Industrial**
- **Revista de Historia Económica/Journal of Iberian and Latin American Economic History** (with articles in Spanish and in English in every issue)
- **Foro. Revista de Ciencias Jurídicas y Sociales**
- **Ayer**

Aiming at disseminating the Latin-American legal culture in such continent and worldwide, in 2007 the group once more founded a new publishing house “**Marcial Pons Argentina**” located in Buenos Aires.



Some collections published by Marcial Pons Historia

NIETZSCHE
EN ESPAÑA

ipio •
vida
Hans Jonas



La clave celeste
de Nietzsche

LUZ Y SOMBRA

Una esencial (y única) mitología y
su fragmento espacial

Ludwig Wittgenstein

PRE-TEXTOS

La domesticación
del agua

La evolución del agua y la domesticación del agua



Adresses

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San Sotero, 6
28037 · Madrid
☎ 91 304 33 03 · Fax 91 327 23 67
clientes@marcialpons.es
revistas@marcialpons.es

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Bárbara de Braganza, 8
28004 · Madrid
☎ 91 319 42 50 Fax 91 319 43 73
derecho@marcialpons.es

Marcial Pons. Humanidades
Plaza del Conde del Valle Suchil, 8
28015 · Madrid
☎ 91 448 47 97 · Fax 91 593 13 29
humanidades@marcialpons.es

Marcial Pons. Economía y Empresa
Plaza de las Salesas, 10
28004 · Madrid
☎ 91 308 56 49 · Fax 91 308 60 30
economia@marcialpons.es

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llibreter@marcialpons.es

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